

Action-Packed Tourism

**A workshop on
Getting into Tour
Guiding & Adventure
Tourism**

When: Tuesday, March 7, 2006

Time: 5pm-9pm

Where: Forrest Hall, Grant Street, Forrest

Cost: Free

Workshop topics:

Setting up - Licences & Insurance, Health & Safety,
Business & Marketing Planning

The tourism business - How the Industry is Structured,
Opportunities in your region, Networks & Resources available
to you

The *Action-Packed Tourism* workshop has been developed by Tourism Alliance Victoria in conjunction with the Department of Sustainability & Environment and the Colac Otway Shire through the Otway Hinterland Capacity Building Project.

It has been structured for people who are considering opening an adventure or tour guiding business to gain information, ideas, expert advice and the opportunity to network with potential new business partners.

It provides strategic insights across a range of essential business practices, and is designed to improve participants' overall business acumen and planning skills.

Industry specialists from the Department of Sustainability & Environment, Colac Otway Shire and OAMPS Insurance Brokers will contribute to the workshop.

**Spaces are limited. To secure your place please contact
StreetLife Officer Karen Patterson on 5232 9527 or via email at
karen.patterson@colacotway.vic.gov.au RSVP by March 1**

